

iPad 2

9:51 PM

10/11/11



1

00:00:01,000 --> 00:00:03,810

Hi, I'm Jerry Colen of NASA Ames Research Center.

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00:00:03,830 --> 00:00:08,080

In the next couple minutes, I'd like to give you a demo of the new NASA App HD.

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00:00:10,200 --> 00:00:14,090

Our goal with the first version of the NASA app was to deliver mission information,

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00:00:14,110 --> 00:00:21,050

images, videos, and news updates in the best possible way for the iPhone and iPod Touch.

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00:00:24,630 --> 00:00:30,580

We've updated and enhanced the application to take advantage of the iPad's larger screen size.

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00:00:30,600 --> 00:00:32,990

Now let's take a look.

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00:00:33,010 --> 00:00:36,740

Here's the new home screen with three main navigation areas.

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00:00:36,760 --> 00:00:41,030

First, let's try the icons on the top of screen.

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00:00:41,050 --> 00:00:49,280

Touch the first icon to link to NASA news topics, organized by subjects.

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00:00:49,300 --> 00:00:57,730

The second icon activates a map of all the NASA Centers, with links to their web pages and visitor centers.

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00:00:57,750 --> 00:01:03,170

You can check an updated NASA launch schedule with the third icon.

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00:01:03,190 --> 00:01:07,900

One touch on the last icon lets you browse current NASA missions.

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00:01:07,920 --> 00:01:13,720

Let's look at the International Space Station. You can make this map fill the screen.

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00:01:13,740 --> 00:01:19,880

So let's zoom in to see the live ground track of the ISS.

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00:01:23,700 --> 00:01:33,050

The map can also use our current home location to show us the next time the ISS will be visible as it passes over

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00:01:33,070 --> 00:01:38,830

We can easily share this information with our friends via Twitter, Facebook or email.

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00:01:38,850 --> 00:01:45,530

The NASA app now has a new graphical user interface that makes it easy to explore the solar system and the

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00:01:45,550 --> 00:01:51,610

All of the images are active and with just a touch we can see a wealth of information about the object.

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00:01:51,630 --> 00:01:59,500

Lots of quick-view facts to the left and plenty of in-depth descriptions, images and links to NASA missions.

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00:01:59,520 --> 00:02:06,220

To access images, video and TV, let's look at the icons at the bottom of the screen.

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00:02:06,240 --> 00:02:11,450

One of the things I like best is the ability to display the NASA images in higher resolution.

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00:02:11,470 --> 00:02:19,630

Here's an example of the current NASA image of the day, and some previous images.

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00:02:19,650 --> 00:02:24,380

Click to bring up a caption.

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00:02:24,400 --> 00:02:31,230

You can also view thumbnails or a calendar view...or go back to where you started.

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00:02:31,250 --> 00:02:39,710

Another great feature is the ability to watch a live stream of NASA TV.

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00:02:39,730 --> 00:02:48,990

You'll also find a large gallery of on-demand NASA videos.

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00:02:49,010 --> 00:02:52,710

Follow NASA with Tweets from all across the Agency.

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00:02:52,730 --> 00:03:01,340

You can share these on Facebook or re-Tweet with your Twitter account.

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00:03:01,360 --> 00:03:08,490

There's also a featured content section. In this example, it's a collection of stories about women in space.